# Dedication of Building Highlights Founder's Day

## Students Trek to Salt Lake For BY-Utah Football Game

Utes Favored In Traditional Contest With Cougars; Young U Team Lacks Reserves

Special 'Fun' Assembly Set Monday

Debaters Plan For Annual Meet at Logan

Students Plan Pep Rally Before Grid Tilt

200 Participate In Autumn Hike

Interest -- But Officers Still Seek Live Cougar

Search for Y Mascot Results in Nation-Wide

Add Prominence to Founder's Day





Open BYU Lyceum Series



Y Sends Delegates To IRC Convention at Logan

> Actual Flying Begins for 20 BYU Students

Young U Mutual Sessions Are Gaining Interest

High L.D.S. Church Officials Lead In Day's Activities

Pianist Will

### THE Y NEWS

\$1.50 per year Entered as second class matter at the postoffice at Provo, Utah

COLUMNISTS: Bill Gay, Samuel P. Smoot, Les Henricksen, Jam

### Support The Team Against Utah

An underdog BYU team travels to Salt Lake City Satur-day in an attempt to do what a Y team hasn't been able to do in 20 years of effort—beat University of Utah in football.

As we said, this 1941 team is the underdog—but they were also given only a slim chance against Denver and the result was a victory for the Cougars.

a victory for the Cougars.

This year's team may not be the greatest to ever represent BYU—but it has one of the greatest spirits. The Cougars are a hard-fighting, never-say-die bunch who will give everything in their power for victory Saturday.

The Y student body should be willing to do the same— bend every effort to give the team its full apport. Lack of complete student support in the past has been cited as a possi-ble factor in the team's loss. Players alone know what a lift a bard-cheering student hody can give and what it means to feel that the students are supporting their team and players to the fuller. the factor in the tennis bins. Players alone know what a lift, which descring statest body one give and what it means to one affaithly and election, and a list of that the students are supporting their team and players to the infallent.

Let's give the Cougars of D41 our complets support. By other fighting spiral and great sportmanship they have present themselves a tribute to their school. Maybe this will be THI MACH.

Rather than have argone surprised at my MACH.

WARM I was previously a port who died under means the spiral sp

### Founders' Day

WEBER ARTIST MATERIALS

•OIL •WATER •PASTEL

## GESSFORDS, Inc.

47 North University Avenue

## "Pop" Baker's Place Is Different

You'll like its clean, new appearance and restful atmosphere... and of course there's "Pop" with his cheerful smile... For the place your crowd will want as headquarters you can't beat

## The N N

Meals - Refreshments 505 North University Phone 1533



### Letterip - -With a Letter To The Editor

Perhaps Book Store Prices Are Too High

## Touchdown Cheer Is Copied, Student Says

## Social Vs. Intellectual

College Life Discussed

## The Record

### We the Students - -

## - OSMOSIS -

POISON—To Earl Callahan and others of his ilk, for such a poor demonstration of sportsmanship during freshman week. He has yet to learn that the school is bigger than anyone in it.

FOR MEN ONLY

WORDS WORDS WORDS—They're olar, but I'm definitely in or of getting rid of the lousy words which everyone class as terrific. This sentence introduces the four of the most coverworked words in United States, namely, okay, terrific, definitely, and lousy. Courtesy the betterment of wocabulary bureau of Oanoois.

IT DID HAPPEN HERE-I know Jack Trunn



WOLSEY'S BARBER SHOP 265 West Center

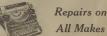
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Time To Have

PHONE 475

Madsen Cleaning Company

### Provo Typewriter Service Peter J. Wipf, Mgr.



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A B. Y. U. Supporter

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Calder's like the College Student . . . His

nonchalant relaxation . . . Happiness . .

His love of good things . . . Spend your

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An Invitation --

leisure time at

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On The Dedication of the New Joseph Smith Building

May its dedication purpose as a religious and social center have an everlasting value to all students.

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PROVO'S DOMINANT DIME STORE F. W. Woolworth Co.

BOWL - -

HI - HO BOWLING

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MUSIC-

Instrumental and Vocal SHEET MUSIC & BOOKS

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Congratulates

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## Better Cleaning

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B. Y. U. on the dedication of the new

COLLEGIATE

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Joseph Smith Building. May you con-

## Provo Bakery

tinue to grow . . .

North of Public Library



\$5.00

HOOVER'S

# Founders Day Recalls Interesting History of BYU

29 Students Enroll In First Y Class

By Hollis Scott

First Home of Y Razed by Fire

YOUR LAUNDRY THIS YEAR?...

WHAT ARE YOU DOING WITH



A better method is to send it home regularly by RAIL-

WAY EXPRESS-and have it returned the same way. Our service is fast, sure—and convenient. Economical rates include pick-up and delivery at no extra charge within our regular vehicle limits in all cities and prin-

cipal towns. Your choice of prepaid ot collect charges.

Just as convenient too, for 'most any shipment: Baggage, gifts, cake or a pet elephant.

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Each time you taste ice-cold Coca-Cola, you are reminded that here is the quality of genuine goodness. Experience... many a refreshing experience... has taught people everywhere to trust the quality of Coca-Cola.

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BYU Founder and Present Head



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No Cramming Necessary! For swell flavor and real chewing fun-the answer is delicious Wrigley's Spearmint Gum



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Whenever the travel bug bites you this fall, you'll find a sleek, modern Union Pacific Super-Coach ready to go when you are! Out-of-town games, parties shopping trips ... weekends home they're twice the fin and much more thrifty, going the Super-Coach way. Ack about special charter coach rates for group trips.



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UNION PACIFIC STAGES



## White Keys Pledge 8 Members; Canada Club Sport New Corduroy Uniforms Elects Officers

CLOWDY DAYS are made brighter by Flowers. Send Them on All Occasions
Arranged in Artistic Designs

PROVO GREENHOUSE "PHONE EIGHT-O Where The Flowers Grow" Lloyd Shaw Square Dancers to Perform at Y



Brigadiers

O S Trovata

Les Ceciliennes

Alta Mitra

## Famed Dancing Group Will Appear at BYU

Omega Nu Group

"Flowers For Every Occasion Corsages and Party Decorations a

Knudsen Floral

### Loan Fund Ball To Feature **Dutch Dates**

### Peppermentor Group Selects Officers

### Potluck Party Held For Mentor Group



18.75 and up BUTLER'S



# Cougars Battle Utah in Traditional Game Saturday

Y Gridders Ready

Sons of Brigham Romp To Meet Utes Over Denver Pioneers 13-7 in Upset

Colo. U, BYU Brigs, Vikings WAA Slates Utah Cop Big Seven Tilts

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Eastern Arms Single Barrelled Shotgun

The old reliable economy single barrel. 7.95 toof tested barrel. Case hardened tanger recoil pad. Automatic ejector.

Cord. Hunting Cap Scarlet Sweat Shirt

12-Ga. Mallard Shell Duck Hunting Coat



Provo, Utah

WinMuralGames Overnight the opening games touch foot- Canyon Party

Ute Scribe Picks U Win Over Y

By Clark Lobb

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Daramount ENDS SATURDAY! WHISTLING IN THE DARK"

"NOTHING BUT THE TRUTH"

STARTS SATURDAY!
TWO FIRST RUN HITS:
"Bowery Boy"

"BORDER LEGION"

Marjorie Main in

Marx Bros. in "THE BIG STORE" SUNDAY!
"MEET JOHN DOE"

"TRIAL OF MARY DUGAN"

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And Now for the Finest

Special Rates for Bowling Parties-Recreation Bowling Alleys

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